THE MOMENT I
Podcast

THE SHOWCASE

a collaboration with

DARLING

FIND THE LOOK
Powede Awujo represents the confidence to do and try everything

POWEDE AWUJO
talks about the moment she couldn't dance

CONFIDENCE IS OPTIMISM

SLA
She.Leads.Africa

WELCOME TO THE SHOWCASE

The Moment I is an experiential limited podcast series and digital showcase of confidence following 10 successful women across Africa on the key moments they had self-doubt and regained their confidence.

In having these vulnerable conversations, we wanted to spotlight what confidence in action means to our voices visually. The Moment I experience is a conversation about the moments we are able to come into ourselves after we lose our way facilitated through visual and audio storytelling (podcast) and art (photography). As you experience the work, we hope that you find the beacon of light to regain and remember your self-worth.

All hair depicted in these pictures were provided by Darling.

ABOUT POWEDE AWUJO

Powede Awujo is a Nigerian powerhouse who is able to wear many hats and make them all look effortlessly stunning.

A former MBGN Miss Tourism, she is also a registered nurse, pilot, content creator, and entrepreneur.

In addition to being a swiss army knife, Powede also takes the time to give back to the community through her foundation - the Powede Lawrence Foundation - where she focuses on improving the education and supporting the needs of the physically challenged and less privileged people through volunteering, partnerships, and collaborations.

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ALL HAIR PROVIDED BY DARLING

Featured Hair:
Darling Empress Super Body Wave

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www.confidentdarling.com

CONFIDENCE COMES FROM THE EVIDENCE THAT YOU CAN. THAT EVIDENCE COMES FROM TRYING. IF THERE IS SOMETHING YOU HAVE ALWAYS WANTED TO DO, DIVE IN

Powede Awujo

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THE SHOWCASE

For the moments you forget your voice,
remember that every word starts with a breath.
#FindYourBeautiful

She Leads Africa

x

Darling

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