CONFIDENCE S A PROCESS



THE SHOWCASE

a collaboration with



FIND THE LOOK

Nomndeni Mdakhi wears confidence as a daily ritual

NOMNDENI MDAKHI

talks about the moment she felt like an imposter



WELCOME TO THE SHOWCASE



The Moment I is an experiential limited podcast series and digital showcase of confidence following 10 successful women across Africa on the key moments they had selfdoubt and regained their confidence.

In having these vulnerable conversations, we wanted to spotlight what confidence in action means to our voices visually. The Moment I experience is a conversation about the moments we are able to come into ourselves after we lose our way facilitated through visual and audio storytelling (podcast) and art (photography). As you experience the work, we hope that you find the beacon of light to regain and remember your self-worth.

All hair depicted in these pictures were provided by Darling.

ABOUT NOMNDENI MDAKHI



Nomndeni is a South African serial impact entrepreneur, marketing expert, and a well-known force in the entertainment industry.

She is the founder of Agenda Woman, an online platform for working women in South Africa to find the balance between work and wellness.

A renowned speaker, she travels around the world to share her expertise on the creative industry in Africa as well as the female entrepreneurial opportunities that exist in the continent. PHOTOGRAPHY

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PRODUCTION

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ALL HAIR PROVIDED BY DARLING

Featured Hair: Darling Empress Malaysian

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Featured Hair: Darling Empress Mal<u>aysian</u>

CONFIDENCE IS A PROCESS. IT'S A COMMITMENT TO BUILDING UP YOUR COMPETENCE IN WHICHEVER AREA YOUR CONFIDENCE IS AFFECTED

Nomndeni Mdakhi



For the moments you forget your voice, remember that every word starts with a breath. #FindYourBeautiful

> She Leads Africa x Darling