CONFIDENCE **IS RELENTLESS**



THE SHOWCASE

a collaboration with

DARLING

FIND THE LOOK

Maxine Wabosha defines confidence as strategic laser focus

MAXINE WABOSHA

shares the story of a moment she let a comment define her



WELCOME TO THE SHOWCASE



The Moment I is an experiential limited podcast series and digital showcase of confidence following 10 successful women across Africa on the key moments they had selfdoubt and regained their confidence.

In having these vulnerable conversations, we wanted to spotlight what confidence in action means to our voices visually. The Moment I experience is a conversation about the moments we are able to come into ourselves after we lose our way facilitated through visual and audio storytelling (podcast) and art (photography). As you experience the work, we hope that you find the beacon of light to regain and remember your self-worth.

All hair depicted in these pictures were provided by Darling.

ABOUT MAXINE WABOSHA



Maxine Wabosha is an engineer, content creator, entrepreneur and leading voice for black beauty. She is the founder of Bosh Drip, a Kenyan accessories company.

Starting from doing makeup for an on-set crew after she didn't make the part for an audition, she is an adventurous and ambitious woman.

Maxine is an influential voice for young ambitious Kenyan women as she mentors and shares her knowledge of business with other young women across Africa PHOTOGRAPHY

John Velo

HAIR

Mercy Rono

MAKEUP

Faith Heho

PRODUCTION

Kofo Adebiyi Ayodeji Ayoola Steve Mugo Karanja Mathuu Aloise Mwangi Harun Mwangi Irene Muthoni Eve Mungai AMBITION MEDIA HOUSE (KE)

ALL HAIR PROVIDED BY DARLING

Featured Hair: Darling Body Wave

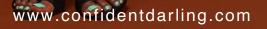
Featured Hair: Darling Body Wave

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Featured Hair: Darling Body Wave

REMEMBER WHO YOU ARE. DON'T ALLOW A BAD SITUATION TO BE THE THING THAT DEFINES YOU

Maxine Wabosha





For the moments you forget your voice, remember that every word starts with a breath. #FindYourBeautiful

> She Leads Africa x Darling