

# THE MOMENT | *Podcast*

THE SHOWCASE

a collaboration with

DARLING

## FIND THE LOOK

Maryam Laushi embodies the confidence to advocate for yourself and community

## MARYAM LAUSHI

talks about the moment she didn't speak up

**SLA**  
She.Leads.Africa



CONFIDENCE IS ADVOCACY

# WELCOME TO THE SHOWCASE



## THE MOMENT I *Podcast*

The Moment I is an experiential limited podcast series and digital showcase of confidence following 10 successful women across Africa on the key moments they had self-doubt and regained their confidence.

In having these vulnerable conversations, we wanted to spotlight what confidence in action means to our voices visually. The Moment I experience is a conversation about the moments we are able to come into ourselves after we lose our way facilitated through visual and audio storytelling (podcast) and art (photography). As you experience the work, we hope that you find the beacon of light to regain and remember your self-worth.

All hair depicted in these pictures were provided by Darling.

# ABOUT MARYAM LAUSHI



Maryam Laushi is a communication specialist and activist.

She is a powerful voice from Northern Nigeria and a pioneer member of the Not Too Young To Run leadership team. She is also the National Publicity Secretary for the Modern Democratic Party.

In 2017, she received the awards for Active Citizenry and Under 30s politics and governance at the SME100 Nigeria's 25 under-25 awards.

She is an avid volunteer for multiple organizations including the Youth Initiative for Advocacy, Growth, and Advancement (YIAGA).

## PHOTOGRAPHY

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## HAIR

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ALL HAIR PROVIDED BY DARLING




Featured Hair:  
Darling Kinky Straight





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A woman with long, dark, straight hair is shown in a three-quarter view, looking towards the right. She is wearing a light pink, sleeveless dress with intricate lace detailing on the bodice and a pleated skirt. Her right hand is resting under her chin, and her left hand is tucked under her right arm. The background is solid black, and the lighting is soft, highlighting her features and the texture of her hair and dress.

Featured Hair:  
Darling Kinky Straight



BELIEVE IN YOURSELF  
AND NEVER LET  
ANYONE'S DOUBTS  
GET IN THE WAY OF  
YOUR CONFIDENCE

Maryam Laushi



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**THE SHOWCASE**

For the moments you forget your voice,  
remember that every word starts with a breath.

#FindYourBeautiful

She Leads Africa

x

Darling

[www.confidentdarling.com](http://www.confidentdarling.com)